



Reading Recovery® Council
of North America

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OCTOBER 19, 2007

FOR IMMEDIATE RELEASE

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Deluxe Corporation Foundation Scholarships Help Young Readers in Midland Schools

COLUMBUS, OH – Grade One children who have difficulty with beginning reading will receive one-to-one tutoring from expert teachers, thanks to a \$30,000 grant from Deluxe Corporation Foundation. The cheque presentation to be held on Monday, October 22 at 10 a.m., Monsignor Castex School, will help fund a nine-month training program for Reading Recovery teacher leaders from Simcoe County District School Board and Simcoe Muskoka Catholic District School Board. Training a teacher leader has a multiplier effect because each teacher leader provides training to many teachers who in turn work individually with eight to 10 first graders each year.

These scholarship awards were made possible through a \$75,000 international grant from Deluxe Corporation Foundation to the Reading Recovery Council of North America (RRCNA), an organization dedicated to helping children who are having difficulties become proficient readers and writers by the end of first grade. The \$30,000 cheque for Simcoe County and Simcoe Muskoka Catholic boards will be presented on behalf of the Foundation by Alec Marks from Midland, Ontario-based NEBS Business Products Ltd., a division of Deluxe Corporation.

“The Deluxe Foundation has been working with RRCNA for over a year and a half,” said Marks, vice president of Human Resources and Organizational Development at NEBS. “We are pleased to help a group that has contributed to the educational growth of so many children, and our team in Midland is excited that the donation will benefit first graders in our community.”

Reading Recovery is a highly effective one-to-one tutoring intervention in which specially trained teachers work with first-grade students who are having difficulty reading. In just 12 to 20 weeks, 75% of students who have the full series of daily 30-minute lessons reach grade-level expectations. Most students continue to progress normally with good classroom instruction. Without intervention, 9 out of 10 lowest-achieving struggling students continue to have difficulties with reading which is reflected in their later grades.

The Deluxe Corporation Foundation’s “Reading Is For Life” grants help schools implement programs that serve students who struggle with reading. For more information, please visit

<http://www.deluxe.com/dlxab/deluxe-foundation-reading.jsp>. Since 1954, the Deluxe Corporation has contributed more than \$82 million to nonprofit organizations.

For more information on Reading Recovery and the Reading Recovery Council of North America, go to www.readingrecovery.org. Information about the Deluxe Corporation and the Deluxe Corporation Foundation is available at <http://www.deluxe.com/dlxab/>.

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