



Reading Recovery® Council  
of North America

500 W. Wilson Bridge Road, Suite 250  
Worthington, OH 43085

## **MEDIA ADVISORY**

**Achieving Literacy Excellence in Challenging Times**  
**2012 National Reading Recovery & K-6 Classroom Literacy Conference**  
**February 4-7 – Greater Columbus Convention Center & Hyatt Regency Hotel**

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**MORE CONFERENCE INFORMATION - <http://rrcna.org/conferences/national/index.asp>**

### ***Exhibitors Offer Latest Books and Teaching Materials***

**WHAT:** 72 exhibits offer colorful teaching materials  
**WHEN:** Saturday, February 4 – 3:00 pm to 6:00 pm  
Sunday, February 5 – 9:30 am to 5:30 pm  
Monday, February 6 – 8:00 am to 5:00 pm  
**WHERE:** Convention Center, Hall C

### **Saturday, February 4**

#### ***Free Parent Session: Help Your Child Love to Learn Reading***

**WHO:** Patricia Scharer, OSU professor and Reading Recovery trainer;  
and Evelyn Arthur, first-grade teacher, Georgetown, OH  
**WHAT:** Information for families with children ages 2 to 8  
- choosing the right books to share with children,  
- literacy activities, and  
- how to make reading fun!  
**WHEN:** Saturday, February 4, 2:00 pm to 3:00 pm

#### ***African-American Read-In***

**WHO:** Floretta Thornton-Reid, assistant professor, Georgia State University, Atlanta, GA  
**WHAT:** In honor of Black History Month, poetry and two stories by African-American authors  
**WHEN:** Saturday, February 4, 3:00 pm to 3:30 pm

## **Sunday, February 5**

### ***Keynote - The Goal of Excellence: Literate Lives***

- WHO:** Gay Su Pinnell, author, researcher, renowned literacy educator, professor emeriti at The Ohio State University, Columbus, OH
- WHAT:** The meaning of excellence in literacy education and challenges facing educators and citizens today
- WHEN:** Sunday, February 5, 10:30 am to noon (keynote address at 11:00 am)  
Gay Su Pinnell Book Signing: Noon to 12:45 pm

### ***Children's Literature Session - Wondrous Words: New K-2 Children's Books***

- WHO:** Patricia Scharer, professor, The Ohio State University, Columbus, OH
- WHAT:** Discover high quality children's books for K-2 children - Free bibliography
- WHEN:** Sunday, February 5, 1:30 pm to 3:00 pm

### ***Engagement, Motivation, and Literacy Learning***

- WHO:** Peter Johnston, literacy researcher, author, professor, SUNY - University at Albany, NY
- WHAT:** How learners' engagement affects development - individually and collectively
- WHEN:** Sunday, February 5, 1:30 pm to 3:00 pm and 3:30 pm to 5:00 pm

### ***Technology Session - Virtual Literacy Coaching***

- WHO:** C. C. Bates, assistant professor, Clemson University, Clemson, SC
- WHAT:** Virtual literacy coaching including web-based collaborative tools, the benefits and challenges of remote coaching conversations, and considerations for coaches and school districts
- WHEN:** Sunday, February 5, 1:30 pm to 3:00 pm

### ***Technology Session – Integrating Technology in Elementary Literacy (K-6)***

- WHO:** Robert Provonost, teacher, Ravenswood City Schools, East Palo Alto, CA
- WHAT:** Technology tools to teach reading and writing including web tools, applications for iPhone, iPad, iPod, and other technology
- WHEN:** Sunday, February 5, 1:30 pm to 3:00 pm

## **Monday, February 6**

### ***Keynote - Read-Aloud: An Essential Tool for the Teaching of Writing***

- WHO:** Katie Wood Ray, author, researcher, respected literacy educator, Waynesville, NC
- WHAT:** How reading helps young learners write powerfully
- WHEN:** Monday, February 6, 10:30 am to 11:45 am  
Book Signing: Monday, 11:45 am to 12:30 pm

***Strategies for Success in Helping Students Read and Comprehend Nonfiction***

**WHO:** Tony Stead, educational consultant and author, Australia  
**WHAT:** Proven instructional strategies to teach young readers use informational texts  
**WHEN:** Monday, February 6, 8:30 am to 10:00 am and 3:00 pm to 4:30 pm

***Children's Literature – What's New in Books for Grades 3-6***

**WHO:** Lisa Patrick, adjunct professor/graduate teaching associate, Ashland University/The Ohio State University, Columbus, OH  
**WHAT:** Outstanding children's literature reviewed. Read-aloud and reluctant reader books featured  
**WHEN:** Monday, February 6, 8:30 am to 10:00 am

***Featured Speaker: In the Beginning: Building the Foundations for Literacy Learning (K-2)***

**WHO:** Patricia Edwards, professor of language and literacy, Michigan State University, East Lansing, MI  
**WHAT:** Motivating and engaging parents in their child's literacy learning. Video examples  
**WHEN:** 8:30 am to 10:00 am and 1:00 pm to 2:30 pm

***Multicultural Folktales and Myths While Aligning with Common Core Standards***

**WHO:** Gwendolyn Countryman, Title I teacher, Cedar Rapids Community Schools, Cedar Rapids, IA  
**WHAT:** High-quality picture books for Grades 3-6. Folktales and myths from Australia to Zimbabwe  
**WHEN:** Monday, February 6, 1:00 pm to 2:30 pm

***Technology Session: iPod Touch: Engage Students, Enrich Literacy***

**WHO:** Amy Hall, Wooster City Schools, Wooster, OH. Co-presenters: Holly Chelf, Heidi Gant, Candace Hartzler, Phyllis Hinerman, Karen Linch, Sue Oakleaf  
**WHAT:** Classroom use of iPod Touch in literacy. Instant data for teachers. Strengthen comprehension, fluency, listening skills, and creativity using digital storybooks.  
**WHEN:** Monday, February 6, 1:00 pm to 2:30 pm

***Reading Recovery and the Brain***

**WHO:** Barbara Schubert, Reading Recovery trainer, University of Arkansas at Little Rock, Little Rock, AR  
**WHAT:** Explore how Reading Recovery procedures can produce changes in the brain that lead to an increase in learning both for the child and the teacher. Link the work of James Zull to that of Marie Clay.  
**WHEN:** Monday, February 6, 3:00 pm to 4:30 pm

## **Tuesday, February 7**

### ***Keynote - I Spy a Story***

- WHO:** **Jack Gantos, winner of the 2012 Newbery Medal** and author of more than 40 children's books, Boston, MA
- WHAT:** How pictures play hide-and-seek with language to reveal a narrative world of pleasure for children.
- WHEN:** Tuesday, February 7, 8:30 am to 10:00 am  
Book Signing: Tuesday, 10:00 am to 10:45 am