



Reading Recovery Council of North America

# Publications and Products 2011-2012

PRICES EFFECTIVE JULY 1, 2011 — JUNE 30, 2012

RRCNA members receive a  
**20% DISCOUNT**  
from prices listed.

Order online at  
[www.readingrecovery.org](http://www.readingrecovery.org)

## Interactive leader-directed professional development Sensitive Observation of Reading Behavior: Running Record Professional Learning Series



### Part One: Learning the Conventions and Basic Scoring Procedures

- Audio readings and worksheets used in Listen and Follow and Try It sessions
- Package includes 1 CD with PowerPoint and PDF document files plus 2 audio-only CDs

Product Code SORB1 Price \$80

### Part One Practice Worksheet Kits (420 pages)

- 15 printed worksheet sets for each text to streamline session preparation

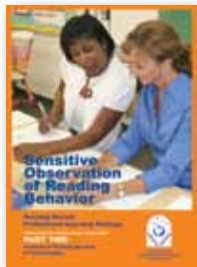
Product Code SORBSHEETS (U.S. ONLY) Price \$45  
SORBSHEETS-INT Price \$60



### Part One University Edition

- Part One PowerPoint and PDF document files for faculty plus supplemental practice materials to enhance student learning
- Spiralbound student packet includes worksheets and audio-only CD for in-class and follow-up practice

Faculty packet  
SORB1-UE Price \$100  
Student packet  
SSP1-UE Price \$20



### Part Two: Analysis of Running Records of Text Reading

- Teachers observe a child's reading behaviors and educators interpreting and analyzing those behaviors
- 2-CD package includes PowerPoint with audio and video, plus PDF documents

Product Code SORB2 Price \$95



### Part Three: Using Running Records to Make Teaching Decisions

- In-depth teacher and leader discussions of reading individually and in small groups
- DVD includes Flash media file and all PDF documents for leader and student

Product Code SORB3 Price \$130



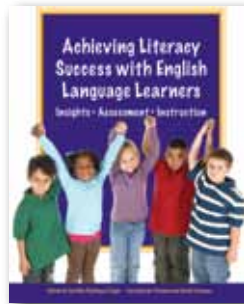
### 3-Ring Format

Product Codes  
BLSINGLE Price \$55 BLMASTER Price \$155

## Reading Recovery Book List 2010

- Convenient 3-ring binder allows easy updating of sections, including Descubriendo la Lectura titles now incorporated into this edition
- Titles, levels, publishers, and some word counts for books leveled for use in Reading Recovery
- Master copy includes permission to duplicate both hard copy and CD-ROM formats (not available for single copy)

Book List Labels — See website for details and to order



Foreword by  
Yvonne and David Freeman

## Achieving Literacy Success with English Language Learners: Insights, Assessment, Instruction

- Practical experience and insights of 16 authors with summary tables, samples of children's work, and photographs
- Learn not only what works to help ELLs succeed, but why!

192 pages, soft cover

Product Code ELL09 Price \$30

## RRCNA Jumpstart Kit

Created for new Reading Recovery teachers and teachers-in-training

Includes a full year of Council membership and benefits: print subscription to *The Journal of Reading Recovery*, online Book List, online archive of RRCNA publications, logo pin, certificate, ID card, and discounts on conferences and products.

Also includes many of the Council's most popular publications and products such as *The Journal of Reading Recovery Special Collections Volume 1 and Volume 2*, *Standards and Guidelines of Reading Recovery in the United States*, a lesson timer, and the Marie Clay DVD.

Member discount does not apply. Since kit includes member-only materials, must provide name and mailing address of each recipient with order.  
Product Code JUMP  
Price \$125



# RRCNA PUBLICATIONS AND ONLINE LEARNING

## The Journal of Reading Recovery Special Collections

### Volume 1

- Features the 2004 Clay article — *Talking, Reading, and Writing*
- Topics include reciprocity, selection of children, evidence, brain research, one-to-one teaching, and more



Product Code BOJRR1 Price \$20

### Volume 2

- Features the 2005 Clay article — *Stirring the Waters Yet Again*
- Articles focus on RTI and What Works Clearinghouse verification of Reading Recovery effectiveness



Product Code BOJRR2 Price \$20



## Standards and Guidelines Fifth Edition Revised 2008

- Revised national standards and guidelines for Reading Recovery in the United States
- Details on training and implementation, guidelines for Reading Recovery trained educators, requirements for sites and university training centers, and more

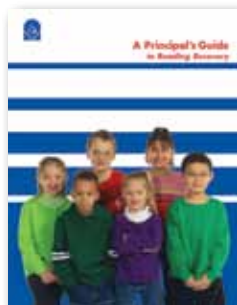
Product Code STANDGUIDE Price \$15



## Changing Futures: The Influence of Reading Recovery in the United States

- Comprehensive review by five highly respected and well-known educators
- Easy-to-use tables summarizing research findings
- Chapters on one-to-one tutoring, lesson framework, early intervention, and more

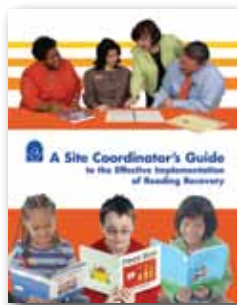
Product Code CHGFUT Price \$40



## A Principal's Guide to Reading Recovery

- Practical guidance on how to implement Reading Recovery and answers to frequent questions
- Covers funding and budgeting, personnel, professional development, working with parents, generating and sustaining support, troubleshooting, and more

Product Code PRINCIPAL Price \$35



## A Site Coordinator's Guide to Reading Recovery

- Practical guidance on how to implement Reading Recovery
- Covers roles and responsibilities, site planning, training requirements, building ownership, using data to strengthen implementation, and more
- Appendixes and complete glossary

Product Code SITEGUIDE Price \$35



## Trying to Move Mountains: Reflections of a Reading Teacher

- 160-page handsomely-bound hardcover book with dust jacket
- More than 130 poems reflect author's 32 years as a teacher
- Perfect as a gift for yourself or for a colleague

Product Code POETRY Price \$25

## ONLINE LEARNING



- 60- to 90-minute professional development webcast sessions
- Insights, tips, and best practices across a wide range of Reading Recovery and early literacy topics
- Low-cost, high-quality content for individual learning or small groups

Member Price \$45  
Non-Member Price \$75

Click and Learn Online  
at [www.readingrecovery.org](http://www.readingrecovery.org)

# NEW PRODUCTS AND OLD FAVORITES

Check the RRCNA website often for new and exciting items added throughout the year!

## In Her Own Words: A Look Back at Marie Clay DVD

- 4 Marie Clay video clips from interviews and a 1976 presentation on Concepts About Print development



26 minutes

Product Code ClayDVD  
Price \$20

## Reading Recovery National Video DVD

- Updated with What Works Clearinghouse report findings
- Personal stories from teachers, parents, administrators, students



Product Code RRNV  
Price \$20

## National Conference Session Audio and Video Recordings

National Conference sessions since 2002 available individually or as packaged sets (selected sessions)



[www.dovetapes.com](http://www.dovetapes.com)  
or call 1-800-233-3683

## Reading Recovery Video Clip CD

- Three 4-minute clips covering the basics, economics, professional development — great for presentations



Product Code VIDCLIPS  
Price \$10

## Mouse Pad

- 7 1/2 by 8-inch rectangular smooth pad
- Features logo and images of children



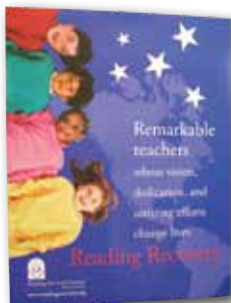
Product Code MOUSE Price \$5

## Stainless Steel Mug

- 16-oz. stainless steel with double wall insulation
- Chrome lid and spill prevention slidelock



Product Code SSMUG  
Price \$12



## Poster

- Full-color 22 by 28-inch poster shipped in tube
- Inscription recognizes "remarkable teachers"

Product Code POSTER  
Price \$10



## Lesson Timer

- 99-minute digital timer with logo
- Features countdown and clock modes and alarm

Product Code TIMER  
Price \$15



## Coffee Mug

- Cobalt blue with white logo
- Microwave & dishwasher safe, durable

Product Code MUG  
Price \$8

## Note Cards

- Colorful and original artwork by Reading Recovery kids
- 12 different 5x7 cards and envelopes



Product Code NOTE  
Price Pkg of 12 / \$14

## Fanny Pack

- Three zippered compartments and adjustable waistband



Product Code PACK Price \$5

## Tote Bag

- Sturdy zippered canvas bag with ample room and logo



Product Code TOTE Price \$10



## Note Cube

- 350 sticky notes 3.5 x 1.75-inch
- Great for home, classroom, office!

Product Code CUBE Price \$5



## Memo Pads

- Great for notes and memos to just about anyone
- 150 sheets in each pad

Product Code MEMO  
Price Pkg of 4 / \$10



For the latest in logo apparel, shop the RRCNA Store

[www.readingrecovery.org](http://www.readingrecovery.org)



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Today's Date \_\_\_\_\_

RRCNA Member No. \_\_\_\_\_  
(If no member number is indicated, you will be charged  
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Non-Member  
(Download a membership application at [www.readingrecovery.org](http://www.readingrecovery.org)  
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**OHIO RESIDENTS** are subject to state and local sales tax. If you are ordering for a tax-exempt organization, a tax-exempt certificate for that organization must be on file with RRCNA prior to shipment. You may attach completed tax-exempt form with this order, or fax it separately to 614-310-7345. Your sales tax and shipping rate will be calculated by the RRCNA Orders and Shipping staff. SEE BELOW FOR TELEPHONE ORDERING NUMBERS.

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| \$0.00 - \$20.00    | \$7.00                | \$16.00  | \$24.00  |
| \$20.01 - \$40.00   | \$9.00                | \$17.00  | \$26.00  |
| \$40.01 - \$60.00   | \$11.00               | \$23.00  | \$28.00  |
| \$60.01 - \$80.00   | \$13.00               | \$26.00  | \$31.00  |
| \$80.01 - \$100.00  | \$15.00               | \$28.00  | \$33.00  |
| \$100.01 - \$200.00 | \$17.00               | \$30.00  | \$35.00  |
| Over \$200          | Add 8% to total order | Add 10% to total order, plus \$12.00 handling fee. | Add 15% to total order, plus \$12.00 handling fee. |

**NOTE:** Shipping charges subject to change. Please check website for current fees before placing order. Expedited shipping options within U.S. and Canada are available. Please contact RRCNA for priority delivery information at 614-310-7322 or via email at [orders@readingrecovery.org](mailto:orders@readingrecovery.org)

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